

Remit Address:

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

## **Billing Address:**

**Target Enterprises Attention: Accounts Payable** 15260 Ventura Blvd, #1240 Sherman Oaks, CA 91403



Advertiser	Republican Governor Association
Product	142/REPUB GOV ASSOCIA NC
Estimate Number	142

Invoice #	113070-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WRAL	
Account Executive	Lisa Palmer	
Sales Office	Los Angeles TeleRep	
Sales Region	National	

Order #	113070
Alt Order #	06145173
Deal #	
Order Flight	09/24/12 - 09/30/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	RGA NC
Product Code	RGA

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Morning	7am - 9am	•	•	•	•	•	<u>.</u>		•
	ISSUE CLA	ASS OF TIME									
					2 to 09/30/12	5x	11111				
	WRAL			М	09/24/12	:15 :15	8:15 AM 8:16 AM	DMRGANC1204H DMRGANC1205H	\$375.00 \$375.00		3
	WRAL			Tu	09/25/12	:15 :15	8:24 AM 8:25 AM	DMRGANC1204H DMRGANC1205H	\$375.00 \$375.00		2
	WRAL			W	09/26/12	:15 :15	8:24 AM 8:25 AM	DMRGANC1204H DMRGANC1205H	\$375.00 \$375.00		4
	WRAL			Th	09/27/12	:15 :15	8:28 AM 8:30 AM	DMRGANC1204H DMRGANC1205H	\$375.00 \$375.00		5
	WRAL			F	09/28/12	:30	8:12 AM	DMRGANC1207H	\$750.00		1
2	WRAL ISSUE CLA	Noon News ASS OF TIME	12p-1p								
				09/24/1	2 to 09/30/12	5x	11111				
	WRAL			М	09/24/12	:15 :15	12:23 PM 12:24 PM	DMRGANC1204H DMRGANC1205H	\$300.00 \$300.00		4
	WRAL			Tu	09/25/12	:15 :15	12:41 PM 12:43 PM	DMRGANC1204H DMRGANC1205H	\$300.00 \$300.00		5
	WRAL			W	09/26/12	:15 :15	12:45 PM 12:46 PM	DMRGANC1204H DMRGANC1205H	\$300.00 \$300.00		2
	WRAL			Th	09/27/12	:15 :15	12:34 PM 12:36 PM	DMRGANC1204H DMRGANC1205H	\$300.00 \$300.00		3
	WRAL			F	09/28/12	:30	12:53 PM	DMRGANC1207H	\$600.00		1
3	WRAL ISSUE CLA	<b>6pm News (M-F)</b> ASS OF TIME	6-630p								
				09/24/1	2 to 09/30/12	5x	11111				
	WRAL			М	09/24/12	:15 :15	6:21 PM 6:22 PM	DMRGANC1204H DMRGANC1205H	\$1,100.00 \$1,100.00		1
	WRAL			Tu	09/25/12	:15 :15	6:09 PM 6:10 PM	DMRGANC1204H DMRGANC1205H	\$1,100.00 \$1,100.00		3



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3	WRAL	6pm News (M-F)	6-630p					•				
		ASS OF TIME										
	WRAL			W	09/26/12	:15	6:13 PM	DMRGANC1204H	\$1,100.00			2
	WDAL			Th	00/07/10	:15	6:14 PM	DMRGANC1205H DMRGANC1204H	\$1,100.00			
	WRAL			ın	09/27/12	:15 :15	6:21 PM 6:23 PM	DMRGANC1204H DMRGANC1205H	\$1,100.00 \$1,100.00			4
	WRAL			F	09/28/12	:30	6:21 PM	DMRGANC1207H	\$2,200.00			5
4	WRAL	Fri Hour 2	9-10p						, , , , , , , , , , , , , , , , , , , ,			-
	ISSUE CL	ASS OF TIME										
				09/24/12	to 09/30/12	1x	1					
	WRAL			F	09/28/12	:00				See MG 4.2		1
	WRAL	Fri Hour 1	8-9p	F	09/28/12	:30	8:34 PM	DMRGANC1207H	\$3,500.00	ISSUE CLASS OF TIME	MG for 4.1	2
5	WRAL	Late News	11-1135p									
	ISSUE CL	ASS OF TIME										
					to 09/30/12	5x	MTWTFSS		****			
	WRAL			M	09/24/12	:15 :15	11:25 PM 11:28 PM	DMRGANC1204H DMRGANC1205H	\$900.00 \$900.00			5
	WRAL			W	09/26/12	:15	11:32 PM	DMRGANC1203H	\$900.00			3
	WINAL			VV	09/26/12	:15	11:32 FM	DMRGANC1204H DMRGANC1205H	\$900.00			3
	WRAL			Th	09/27/12	:15	11:09 PM	DMRGANC1204H	\$900.00			2
						:15	11:11 PM	DMRGANC1205H	\$900.00			_
	WRAL			F	09/28/12	:30	11:23 PM	DMRGANC1207H	\$1,800.00			4
	WRAL			Su	09/30/12	:30	11:24 PM	DMRGANC1207H	\$1,800.00			1
6	WRAL	WRAL 6a News Sat	6-8a									
	ISSUE CL	ASS OF TIME		00/04/10	t- 00/00/10	4	1-					
	WRAL			09/24/12 Sa	to 09/30/12 09/29/12	1x :30	6:59 AM	DMRGANC1207H	\$500.00			
-		ODO This Manning of Oatsonday	0 10	Sa	03/23/12	.50	0.33 AIVI	DMRGANC1207 H	φ300.00			
7	WRAL ISSUE CL	CBS This Morning Saturday ASS OF TIME	8am - 10am									
	.cool ol	, co o. Thirt		09/24/12	to 09/30/12	1x	1-					
	WRAL			Sa	09/29/12	:00			\$600.00	See MG 7.2		1
	WRAL	CBS This Sat Morning 8-9a	8-9a	Sa	09/29/12	:30	8:29 AM	DMRGANC1207H	\$600.00	MG for 7.1 09/29		2



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Aired Spots

25

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8	WRAL	CRIMINAL MINDS	1135-1235XM								
	ISSUE CLA	ASS OF TIME									
				09/24/12 to	09/30/12	1x	1-				
	WRAL			Sa	09/29/12	:30	11:58 PM	DMRGANC1207H	\$300.00		1
9		Face the Nation	1030-11a								
				09/24/12 to	09/30/12	1x	1				
	WRAL			Su	09/30/12	:00			<del>\$750.00</del>	See MG 9.2	1
	WRAL	Face The Nation 1030-1130	1030-1130		09/30/12 rs 1 hour - IS	:30 SSUE CLA	10:59 AM ASS OF TIME	DMRGANC1207H	\$750.00	MG for 9.1 09/30	2

Gross Total \$32,400.00

**Agency Commission** \$4,860.00

Payment Terms 30 Days **Net Amount Due** \$27,540.00